



Research Cluster: Make – exploring innovative approaches to the ideation of artefacts and spaces | Timespan: 2017 - ongoing

DIY Redefined

A conceptual hands-on investigation, questioning current conventions of industrial production, user involvement and DIY (Do It Yourself) culture in relation to the heterogeneous factors around it.

Team

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From culture and industry to user-producer relations, global-local and their overall relation to the inherit logic of products, their function and aesthetic. The project looks critically at the consequences of current production reality as well as the alternatives to it as formulated by the 'makers' world, amongst others. It questions it, and seeks to find and formulate its own logic and possible alternatives, where the world of design and DIY can influence each other as a way of creating extra value -with relevance reaching far beyond the narrower scopes of these worlds. they become the creators.



Figure 1

Starting from seeing every-day products and consumer electronics as puzzles of standardized functional parts being arranged within cases, resulting in products generally favoring assembly perspectives and cost efficiency to longevity, usability and environmental footprints. One of the directions investigated is offering different logic to the whole structure and construction -if the parts become the object, and the object is the functional part, no case is needed anymore. This could be seen as a novel interpretation of ‚form follows function‘ Which would than allow new and possibly at the moment -unknown freedom of designing objects.

Currently under development are different product typologies exemplifying the diverse areas and wide-spanning possibilities the project and approaches developed could lead to.

Projects are still in development, this is a documentation about the current state of things.



Figure 2



Figure 3

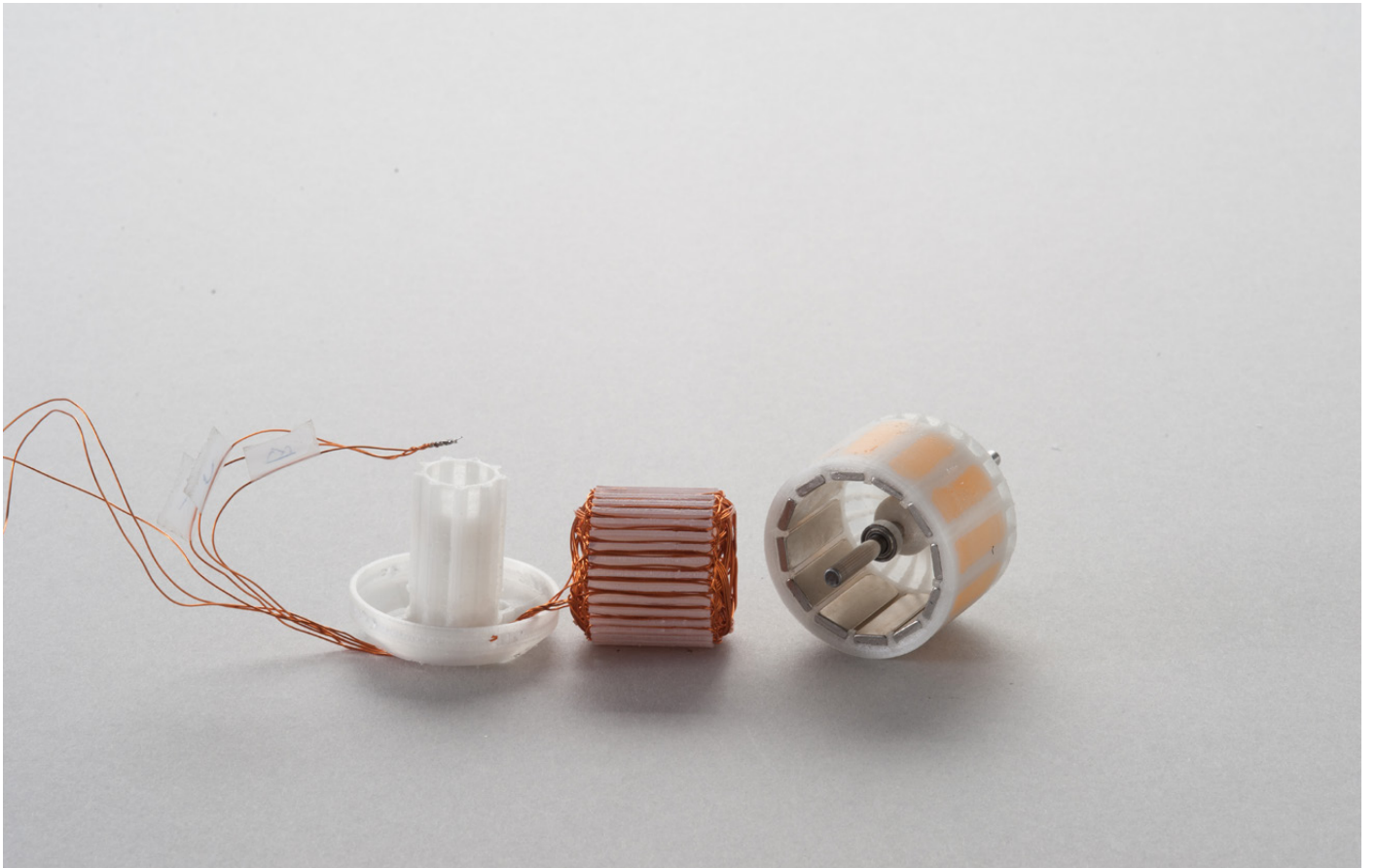


Figure 4, 5

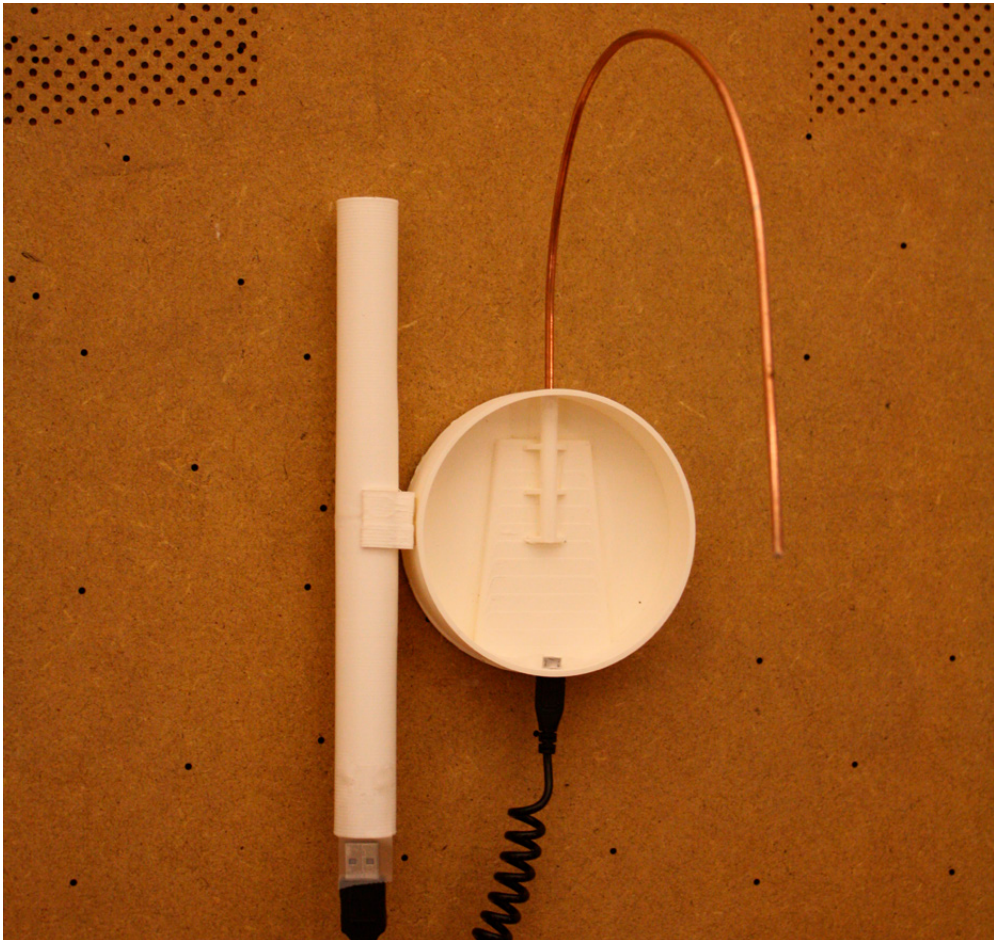
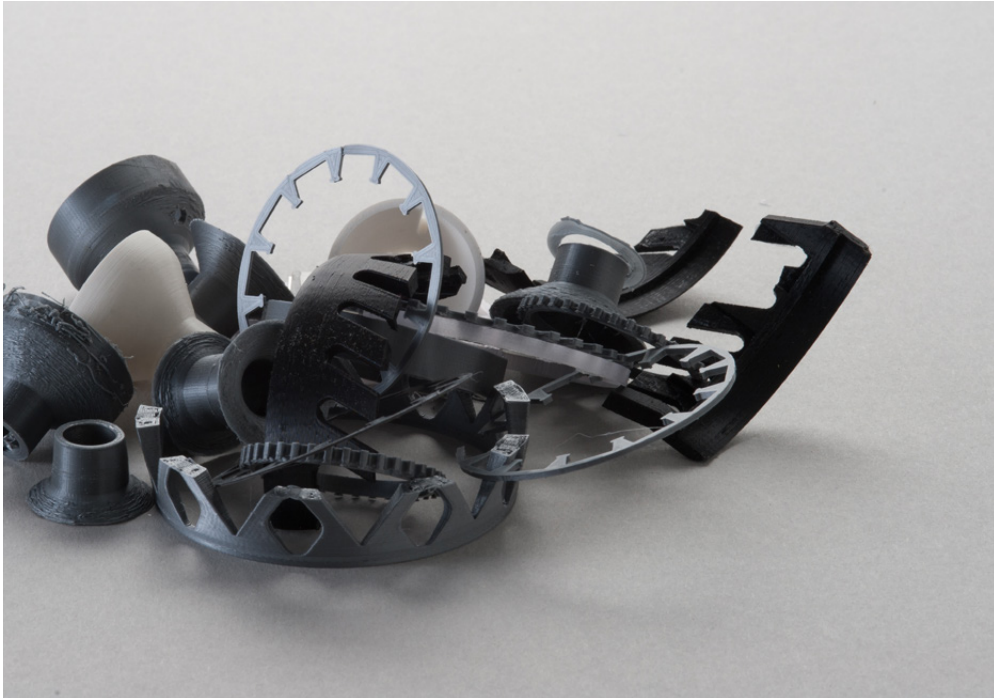


Figure 6, 7