

## Main publications in Tourism

Brandano, Maria Grazia., Linda Osti, L., and Manuela Pulina. 2018. "An integrated demand and supply conceptual framework: Investigating agritourism services". *International Journal of Tourism Research*, Vol. 20, no. 6, 713-725, <https://doi.org/10.1002/jtr.2218>.

Brida, Juan G., Marta Disegna, and Linda Osti. 2013. "The effect of authenticity on visitors' expenditure at cultural events". *Current Issues in Tourism*. Vol. 16, 266-285,  
<https://doi.org/10.1080/13683500.2012.674105>

Brida Juan G., Marta Meleddu, and Oksana Tokarchuk. 2017. "Use value of cultural events: The case of the Christmas markets". *Tourism management*, Vol. 59, no. 4, 67-75, <http://dx.doi.org/10.1016/j.tourman.2016.07.012>

Brida, Juan G., and Oksana Tokarchuk. 2017. "Tourists' spending and adherence to shopping plans: The case of the Christmas Market in Merano, Italy". *Tourism management*, Vol. 61, 55-62, <https://doi.org/10.1016/j.tourman.2017.01.016>

D'Urso, Pierpaolo, Marta Disegna, Riccardo Massari, and Linda Osti. 2016. "Fuzzy segmentation of postmodern tourists". *Tourism Management*. Vol. 55, 297-308,  
<http://dx.doi.org/10.1016/j.tourman.2016.03.018>

Tokarchuk, Oksana, Oswin Maurer, and Michael Bosnjak. 2015. "Tourism Experience at Destination and Quality of Life Enhancement: a Case for Comprehensive Congruity Model". *Applied Research on Quality of Life*, Vol. 10, No. 4, pp. 599-613, doi:10.1007/s11482-014-9342-2

Narduzzo, Alessandro, and Serena Volo. 2018. "Tourism innovation: when interdependencies matter". *Current Issues in Tourism*, Vol. 21, no. 7, 735-741. <https://doi.org/10.1080/13683500.2016.1214111>

Mendola, Daria, and Serena Volo. 2017. "Building composite indicators in tourism studies: Measurements and applications in tourism destination competitiveness". *Tourism Management* Vol. 59, 541-553.  
<https://doi.org/10.1016/j.tourman.2016.08.011>

Santos-Arteaga, Francisco J., Debora Di Caprio, Madjid Tavana, and Aidan O'Connor. 2017. "Innovation Dynamics and Labor Force Restructuring with Asymmetrically Developed National Innovation Systems". *International Business Review*, Vol. 26, no. 1, 36-56. <https://doi.org/10.1016/j.ibusrev.2016.05.005>

Schamel, Günter. 2012. "Weekend vs. midweek stays: Modelling hotel room rates in a small market". *International Journal of Hospitality Management*, Vol. 31, no. 4, 1113-1118.  
[doi.org/10.1016/j.ijhm.2012.01.008](https://doi.org/10.1016/j.ijhm.2012.01.008)

Schamel, Günter. 2006. "Geography versus brands in a global wine market". *Agribusiness: An International Journal*, Vol. 22, no. 3, 363-374. [doi.org/10.1002/agr.20091](https://doi.org/10.1002/agr.20091)

Schamel, Günter, and Kym Anderson. 2003. "Wine quality and varietal, regional and winery reputations: hedonic prices for Australia and New Zealand". *Economic Record*, Vol. 79, no. 246, 357-369.  
[doi.org/10.1111/1475-4932.00109](https://doi.org/10.1111/1475-4932.00109)

Tavana, Madjid, Francisco J. Santos-Arteaga, and Debora Di Caprio. 2017. "The Effect of Preference Similarity on the Formation of Clusters and the Connectivity of Social Networks". *Computers in Human Behavior*, 72, 208–221. <https://doi.org/10.1016/j.chb.2017.02.049>

Tavana, Madjid, Debora Di Caprio, Francisco J. Santos-Arteaga, J., and Aidan O'Connor. 2015. "A Novel Entropy-Based Decision Support Framework for Uncertainty Resolution in the Initial Subjective Evaluations of Experts: The NATO Enlargement Problem". *Decision Support Systems*, Vol. 74, 135-149.  
DOI: 10.1016/j.dss.2015.04.001

Volo, Serena. 2009. "Conceptualizing Experience: A Tourist Based Approach". *Journal of Hospitality Marketing & Management*, Vol. 18, no. 2-3, 111-126. <https://doi.org/10.1080/19368620802590134>